



We provide valuation and measurement services to agents and brokers. Our cost-effective services integrate easily into your sale. **ENHANCE YOUR VALUE** with our services today!

Ideal Valuation's suite of Realtor Services gives **YOU** an advantage.



Support When The Appraised Value Is Low

You worked hard, negotiated effectively, all you need now is to make value. *But what do you do when your appraisal comes in low?* Convincing an appraiser to increase their valuation is challenging! *What can you write in your ROV (reconsideration of value) to get your appraisal corrected? We review your appraisal, provide feedback, and give you content to create a compelling, actionable ROV.*

Our ROV Report lets you **BE THERE WHEN YOUR CLIENTS NEED YOU MOST!**



Measurement & Floorplan Services

Size Matters. Each SqFt of Gross Living Area (GLA) is worth \$50-\$500 in most Central Texas markets. *Does an enclosed patio count as GLA? What about your casita? Is that GLA? How much does a finished attic contribute? What about a converted garage?*

Be your clients **TRUSTED ADVISOR**. Give them confidence that their home is listed accurately.



Pre-Listing / Pre-Offer Appraisals

A pre-listing or pre-offer appraisal takes the guess work out of valuing your unique property.

How does an elaborate outdoor living space, converted garage, or finished attic affect value? What is that workshop worth? Is the garage apartment an ADU and how would that affect value if it was? What would the property be worth after an upgrade or remodel or rehab?

Guide your client to **SUCCESS**. Give them confidence that you are the best choice for their special property.